















# BUSINESS PLAN DISTRIBUTION BOOK





## TABLE OF CONTENT



Introduction	03
Legal Documents	04
The Power of 7P for Successful Direct Marketing	05
Our Mission, Vision And Values	06
Products With Us	07
Reason To Use Our Products	08
Agriculture Products	09
Bio Magnetic Bed	10
E-Vehicles	11
Types of Bonus	12
Choice Your Product No Fix Kit	13
Our Activation Package	14
Team Building Bonus	15
Business Development Fund	16
Fresh Pair Per Closing Bonus	17
Field Bonus	18
Rank & Reward's Lifetime	19
Active Bonus & Active Point Income	20-21

## TABLE OF CONTENT



Rank & Reward Income	22
Discount Portal & Brand Portal	23
Beneficial Bonus	24
Home Shopee	25
Mart Package	26
Shopee Sale Income Chart	27
Discount Mart Product Chart	28
Repurchase Bonus Plan	29
What We Are We Working On	30
Repurchase Plan Highlights	31
Retail Bonus	32
Retailer Club Bonus	33
Rank Bonus	34
Rebate Bonus	35
Repurchase Team Building Structure	36
Repurchase Team Building Bonus	37
RBV Team Building Bonus	38
Team Turnover Bonus Monthly	39
Terms & Conditions - Payment Details	40-41



# YOU DREAM IT, AND WE MAKE IT HAPPEN.

#### **Company Introduction**

Le-Benefice is a professional direct marketing platform. Here, we provide you with high-quality products in categories such as Healthcare, Skin Care, Personal Care, Agricare, and Bio-Magnetic products, which we are confident you will love. We are dedicated to delivering the best in direct marketing, with a focus on dependability and online shopping.

We are working passionately to transform our enthusiasm for direct marketing into a thriving online and offline platform. We hope you enjoy our direct selling services as much as we enjoy offering them to you.

Le Benefice believes in empowering its direct sellers with the opportunity to lead their lives on their own terms. The company has consistently enriched the lives of its members and those who trust in its healthcare, wellness, personal care, grocery, lifestyle, electronics, and other available products.



# OUR HONORABLE DIRECTOR PANELIST & ALL DIRECTOR



DR. BHAVNA CHOUBE

CMD



ANIL NAGAR MD/CEO



SATYENDRA SINGH TANWAR
GRIEVANCE OFFICER



PANKAJ SHARMA
NODAL OFFICER

## OUR PROFILE



LE BENEFICE PVT. LTD.

PUSHPANJALI WELFARE SHARMA OPTICAL HOUSE

SHARMA OPTICALS

**SHRI INDUSTRY** 

**KAVERI PLAST** 

INDIA KA SASTA BAZAR GARVEISH
HERBACEUTICALS
PVT. LTD.

## LEGAL DOCUMENTS



APPLICATION

brisdiction

Address for Service

Finall Address

MARK DETAILS Category of Mark





#### Certificate of Registration



#### MOA Certificate Pan Card



#### GST Certificate

INCOME TAX D	EPARTMENT	25	GOVT.	OFINDL
0-1	Permanent Accou	Herricon unt Numb CL7353A	ber (e-PAN) C	Card
Wilson	LE REMERCE PROV	OF LIMITED		
Descript of only Date of Incorporation I Form	04/08/2021			
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#### Trademark Registration

FORM TM-A
The Trade Marks Act, 1989
Application For Registration Of a Trademark
On application to register a trade mark for a specification of goods or
services included in an excluse [version 18(1)]

A TRADE MARKS APPLICATION

LE BENEFICE PRIVATE LIMITED
Mehra Ayurved Institute, 6, Vaibhava Apartment,
Amitesh Nagar, Krishi Mandi, Indore, Indore, Madhya

4, SEVA SARDAR NAGAR, NEAR GEETA BHAVAN, INDORE (M.P.) PIN-452 001.

intellectgoodwills@gmail.com

Trade Mark JKSB India Ka Sasta Bazza Image Description JKSB India Ka Sasta Bazza

Small Emergion

MUMBAI

Nature of Applicant Body Incorporate

Nature of Agent Registered Trustemark Agent

1826(2)

APPLICANT'S AGENT (If Any):



**CS** Certificate

## OUR MISSION, VISION AND VALUES



Our mission is to expand globally and set a benchmark in the industry by providing exceptional services across all types of utilities, both online and offline. We aim to empower millions of self-reliant entrepreneurs across various industries while creating a platform that offers the best prices for goods and services. Through our efforts, we are committed to contributing to the vision of a Digital India.

#### Vision

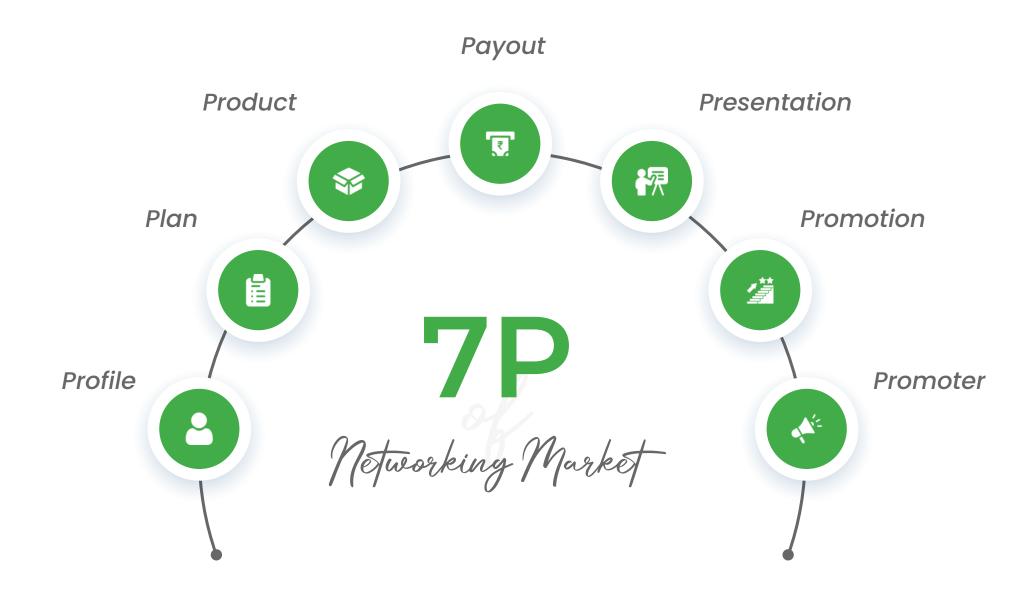
Le Benefice believes in empowering its members with the opportunity to lead their lives on their own terms. The company strives to enrich the lives of everyone who trusts in its Healthcare, Wellness, Personal Care, Grocery, Lifestyle, Agriculture, and other available products.

#### Value

We are building a unique community where people work with honesty, maintain good communication, and receive recognition and respect in a safe and supportive environment.

# THE POWER OF 7P FOR SUCCESSFUL DIRECT MARKETING







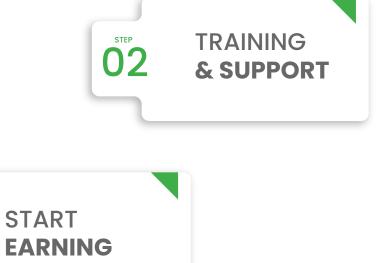
## HOW DO I BEGIN

Our USP **U- UNIQUE, S- SELLING, P- POINT**Of our product and services.



PRODUCT SERVICES

DNA Repairing Based Product CNT Level Product



Today's Trend is we all are doing Like 🔓 , Share 🤁 , Comment 💬 and Follow 🤝 .

03

## SEGMENT AND PRODUCTS WITH US



## **REASON TO USE LE BENEFICE PRODUCT**



More than 120 Herbal & Ayurvedic products in categories like personal care, health care & FMCG.







**FSSAI** Approved



**FD Approved** 



Natural Sweetner



**Halal Certified** 



Organic Manufacturing



All Products
are Extract Base



Approved by

Ayush Ministry



No Chemical









LE BENEFICE

As an Advisor: Serving across multiple segments, including:



Skin & Beauty
Care Advisor



Organic Ayurveda

Advisor



Organic Agro Advisor



Personal Care
Product Advisor



Bio Magnetic
Care Advisor



Vision Care Advisor



**Health Advisor** 



**Automobile Advisor** 



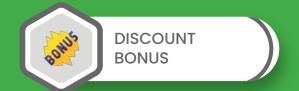
Shoppe Advisor







## Grow with us



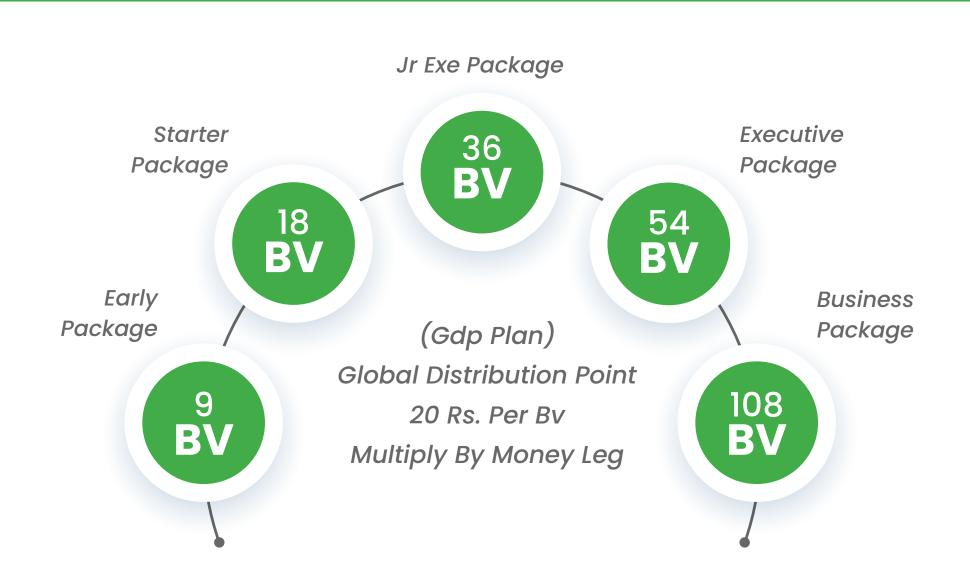




## CHOICE YOUR PRODUCT NO FIX KIT

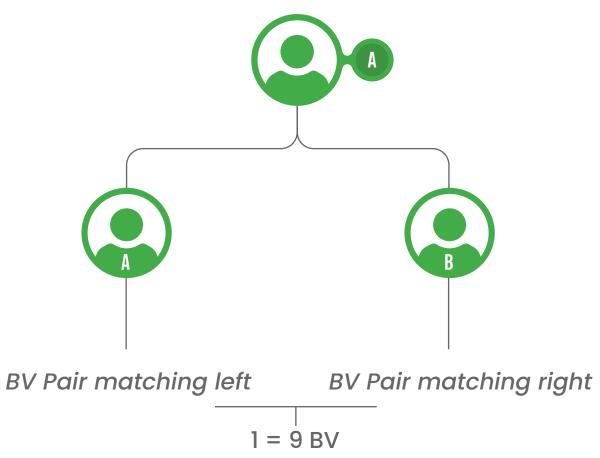
Choose Your Product - There's no fixed kit select from a wide range of Personal Care, Health Care, Bio-Magnetic Neodymium Magnets, and Agro Products.

Get your unique Direct Selling Global License free of cost with no renewal or membership fees required.





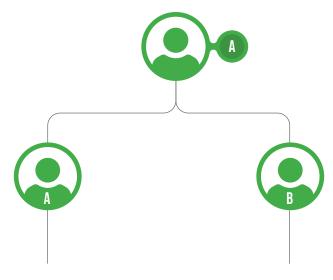
2:1 / 1:2 Ones in a life.



2 = 18 BV

#### **TEAM BUILDING BONUS**

1:1 Till Infinity Depth, Capping as per Package.



BV Pair matching left

1BV = 20Rs.

10BV = 200 Rs.

100BV = 2000Rs.

1000BV = 20000Rs.

**BV** Pair matching right

1BV = 20Rs.

10BV = 200 Rs.

100BV = 2000Rs.

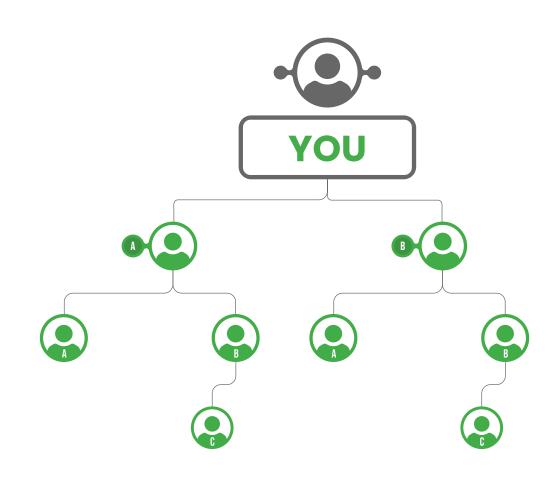
1000BV = 20000Rs.

## **TEAM BUILDING BONUS**

PACKAGE	MATCHING 2:1/ THEN 1:1	1 <sup>ST</sup> CLOSING	2 <sup>ND</sup> CLOSING	DAILY CAPPING INCLUDING FRESH PAIR / MONTHLY
Early Package 9 BV	9 BV Left = 9 BV Right	180	180	3000/90,000 M
Starter Package 18 BV	18 BV Left = 18 BV Right	360	360	6000/1,80,000 M
Junior Executive Package 36 BV	36 BV Left = 36 BV Right	720	720	12000/3,60,000 M
Executive Package 54 BV	54 BV Left = 54 BV Right	1080	1080	15000/4,50,000 M
Business Package 108 BV	108 BV Left = 108 BV Right	2160	2160	30000/9,00,000 м

### BUSINESS DEVELOPMENT FUND





**EXAMPLE** 

Business Development Fund

Income Of A - 3000 Rs.

Income Of B - 6000 Rs.

Income Of C - 15,000 Rs.

Income Of D - **30,000 Rs.** 

Direct Down - Line's

Total Income: **54,000 Rs.** 

Your Income : Of Direct

Down Line's

Total Income = **27,000 Rs.** 

Qualification round is not nonsider for business development fund

Note: Only Team Building Bonus (TBB) income is considered for the Business Development Fund (BDF). The qualification round is not considered for BDF.

However, the BDF qualification round is compulsory to achieve the Business Development Fund.

## FIELD BONUS (ANY PACKAGE)



Field bonus qualification needed

2:1 OR 1:2 RATIO

25 Direct Including Qualification

After 25 Direct Joining you will qualified to field bonus income.

Per 2500Rs income from TBB= 1 Point

#### **EXAMPLE**

2500 Income = **1 Point** 

5000 Income = **2 Point** 

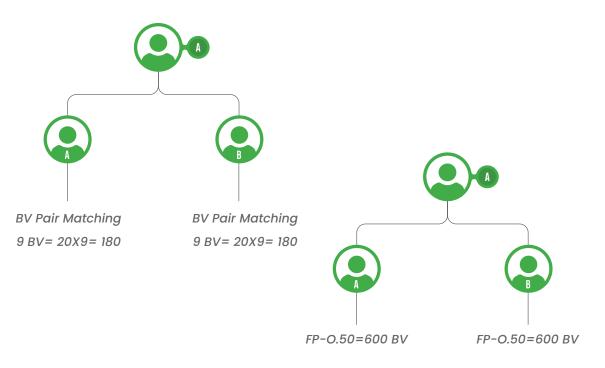
10,000 Income = **4 Point** 

50,000 Income = 1 Point

Payout Sample - Total BV turnover of company 10 Lakh than company will take 10% (1 Lakh) divided by no. of point.







PACKAGE	FPP / BV
9 BV	0.50/600
18 BV	1/1200
36 BV	1/1200
54 BV	1/1200
108 BV	1/1200

### **UPGRADE BONUS**



			EXECUTIVE PACKAGE	PACKAGE	
	STARTER PACKAGE	JR EXECUTIVE PACKAGE	_		
EARLY PACKAGE	25,000/-	50,000/-	80,000/-	ACTIVATION BV (108)	
12,500/-	25,000/-	ACTIVATION BV (36)	ACTIVATION BV (54)	FP:0 (Fresh Point)	
ACTIVATION BV (9)	ACTIVATION BV (18)	FP:0 (Fresh Point)	FP: 0 (Fresh Point)	RP:0 (Level Point)	
FP:0 (Fresh Point)	FP:0 (Fresh Point)  RP:0 (Level Point)	RP:0 (Level Point)	RP:0 (Level Point)	Per Day Closing: 2X (12 HR.)	
RP:0 (Level Point)	Per Day Closing: 2X (12 HR.)	Per Day Closing: 2X (12 HR.)	Per Day Closing: 2X (12 HR.)	Daily Business Capping	
Per Day Closing: 2X (12 HR.)  Daily Business Capping 3,000/- Including FP	Daily Business Capping 6,000/- Including FP	Daily Business Capping 12,000/- Including FP	Daily Business Capping 15,000/- Including FP	30,000/- Including FP	

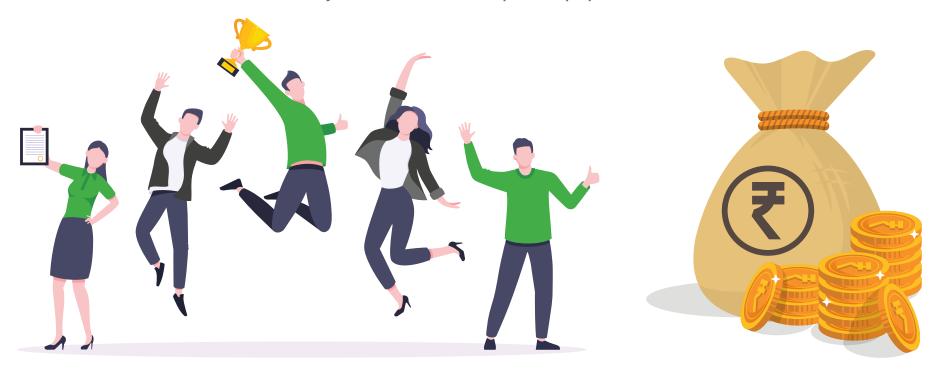
Note: All packages are upgradable after earning income, up to the Business Package.

## RANK & REWARD'S LIFE TIME



EARLY PACKAGE	STARTER PACKAGE	JR EXECUTIVE PACKAGE	EXECUTIVE PACKAGE	BUSINESS PACKAGE
Reward Points	Reward Points	Reward Points	Reward Points	Reward Points
0.08	0.16	0.25	0.50	1

Note: Reward points are calculated in real time and cannot be converted to cash for tours, nor are they transferable. The following ranks are required on both the left and right sides to achieve the next rank. All bonuses are subject to deductions as per the payout.





RANK	RP LEFT/RIGHT	RP RIGHT/LEFT	RANK INCOME	REWARD	OUR & TRAVEL	TOTAL REWARD +RANK
LE-STAR	12 POINT	6 POINT	4500/-	NIL	NIL	4500/-
LE-BRONZE L/R	24	12	9000/-	NIL	NIL	9000/-
LE-SILVER L/R	60	30	10,000/-	NIL	GOA TOUR 2N & 3D	18,000/-
LE-GOLD L/R	120	60	25,000/-	NIL	MANALI TOUR 3N & 4D	45,000/-
LE-PLATINUM L/R	240	120	50,000/-	NIL	KERALA TOUR 3N & 4D	90,000/-
LE-EMERALD L/R	480	240	1,10,000/-	NIL	THAILAND TOUR	1,80,000/-
LE-RUBBY L/R	960	480	1,50,000/-	1,50,000/-	DUBAI TOUR 4N & 5D	3,60,000/-
LE-PEARL L/R	1920	960	3,20,000/-	3,20,000/-	MALAYSIA TOUR 4N & 5D	7,20,000/-

## RANK & REWARD INCOME



RANK	RP LEFT/RIGHT	RP RIGHT/LEFT	RANK INCOME	REWARD	OUR & TRAVEL	TOTAL REWARD +RANK
LE-SAPPHIRE L/R	3840	1920	7,68,000/-	GOLD FUND 4,00,000/-	HONG KONG 4N & 5D	12,68,000/-
LE-DIAMOND L/R	7680	3840	10,000,00/-	CAR FUND 10,00,000/-	SWITZERLAND COUPLE+2 CHILDREN 5N & 6D	2,100,000/-
LE-BLACK DIAMOND L/R	15360	7680	20,000,00/-	PLOT FUND 10,00,000/-	SINGAPORE/ MALAYSIA COUPLE	3,200,000/-
LE- PEARL DIAMOND L/R	30720	15360	20,000,00/-	TOYOTA FORTUNER	NIL	64,000,000/-
LE-ROYAL DIAMOND L/R	61440	30720	NIL	MERCEDES GLS 400D 4MATIC SUV	NIL	1,25,00,000/-
LE-CROWN DIAMOND L/R	122880	61440	NIL	MERCEDES -BENZ MAYBACH	NIL	2,50,00,000/-
LE-AMBASSADOR L/R	245760	122880	250,000,00/-	MERCEDES-BENZ	NIL	50,0000,00/-
LE-GLOBAL AMBASSADOR L/R	491520	245760	5 CR/-	FORM HOUSE FUND 5 CR./-	NIL	10,000,0000/-
LE-GLOBAL DIAMOND L/R	983040	491520	10 CR/-	7,055,8000/-	WORLD TOUR 2+2	1,70,55,8000/- CR

NOTE: Rank & Rewards + Tour Income 37,24,52,500/-

# CAPPING BONUS & ACTIVE POINT INCOME

CAPPING BONUS	ACTIVE BONUS
1500	0.5 Active Bonus Point
3000	+1500 & +1 Active Bonus Point
6000	+2 Active Bonus Point
7500	+2.5 Active Bonus Point
15000	+5 Active Bonus Point

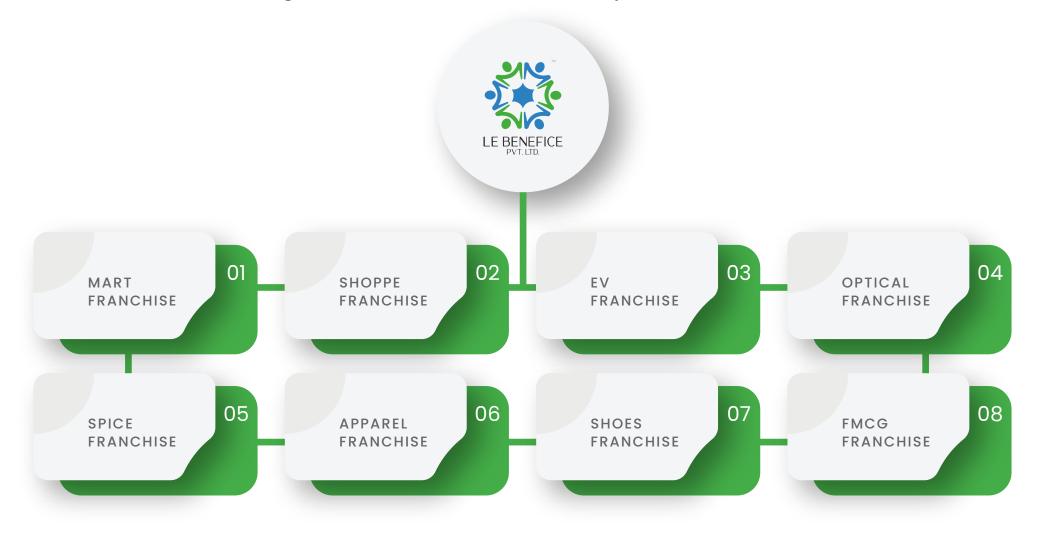
#### Note:

Point Matching Income of 0.5 is equal to 500, with a capping of 5000 per session. (Capping Bonus & Active Bonus) are offer-based incomes from the company, which reserves the right to remove, increase, or decrease the amount.

## BENEFICIAL BONUS



Get long-term benefits, maximum income, and profit with minimal sales.



### HOME SHOPEE



Get your own Home Franchise and enjoy the bonuses listed below for up to 42 months.

M			<b>3</b> [	L	E
SI	4	O	P	E	Ε

COST

51,000/-

BV - 100

Activity Bonus - 2000

Month - 42 (Bonus)

Sale - 4%

Health & Personal care products

#### HOME SHOPEE - I

COST

1,50,000/-

BV - 450

Activity Bonus - 6000

Month - 42 (Bonus)

Sale - 4%

Health & Personal care products

#### HOME SHOPEE - II

**COST** 

2,55,000/-

BV - 765

Activity Bonus - 10,200

Month - 42 (Bonus)

Sale - 4%

Health & Personal care products

#### HOME SHOPEE - III

COST

5,10,000/-

BV - 1500

Activity Bonus - 20,400

Month - 42 (Bonus)

Sale - 4%

Health & Personal care products

Note: Get a 1% upline commission on the sale of Home Franchise and Shopee until the Mart opens.

### MART PACKAGES



Get your own Mart Packages and enjoy the bonuses listed below for up to 42 months.

C	Ш		D	Е
	ш	U		

COST

10,20,000/-

BV - 3000

Activity Bonus - 40,800

Month - 42 Bonus

Sale - 4%

Health & Personal care products + FMCG

#### SUPER MART

COST

31,00,000/-

BV - 9000

**ACTIVE BONUS - 1,24,000** 

MONTH - 42

**SALE - 4%** 

HEALTH & PERSONAL CARE PRODUCTS+FMCG+GARMENTS

#### HYPER MART

COST

51,00,000/-

BV - 15000

**ACTIVE BONUS - 2,04,000** 

MONTH - 42

SALE - 4%

HEALTH & PERSONAL CARE PRODUCTS+FMCG+GARMENTS

#### MEGA MART

COST

10,200,000/-

BV - 30000

**ACTIVE BONUS - 4,08,000** 

**MONTH - 42** 

**SALE - 4%** 

HEALTH CARE+FMCG+ GARMENTS & SHOES

Note: Get a 1% upline commission on the sale of Home Franchise and Shopee until the Mart opens.

### **SPONSOR SALE BONUS INCOME CHART**



#### **Special Bonus**

AMOUNT	ACTIVITY BONUS	SHOPEE SALE BONUS (MART)	SHOPEE SALE BONUS (MART)
51,000	2000	1%	4%
1,50,000	6000	1%	4%
2,55,000	10200	1%	4%
5,10,000	20400	1%	4%
10,20,000	40800	1%	4%
31,00,000	124000	1%	4%
51,00,000	204000	1%	4%
10,2,00,000	408000	1%	4%

Note: To qualify for the Active Bonus, you must achieve a 40% sales target.

Deduction 10% admin, TDS as applicable

## MART PRODUCT CHART

AMOUNT	HEALTH & BIO MAGNETIC CARE	PERSONAL CARE AGRO	FMCG BRANDED	GARMENTS BRANDED	SHOES BRANDED
51,000	50%	50%	NIL	NIL	NIL
1,50,000	50%	50%	NIL	NIL	NIL
2,55,000	50%	50%	NIL	NIL	NIL
5,10,000	50%	50%	NIL	NIL	NIL
10,20,000	40%	40%	NIL	NIL	NIL
31,00,000	50%	25%	25%	NIL	NIL
51,00,000	25%	25%	25%	25%	CHOICE
10,20,0000	25%	25%	25%	25%	CHOICE

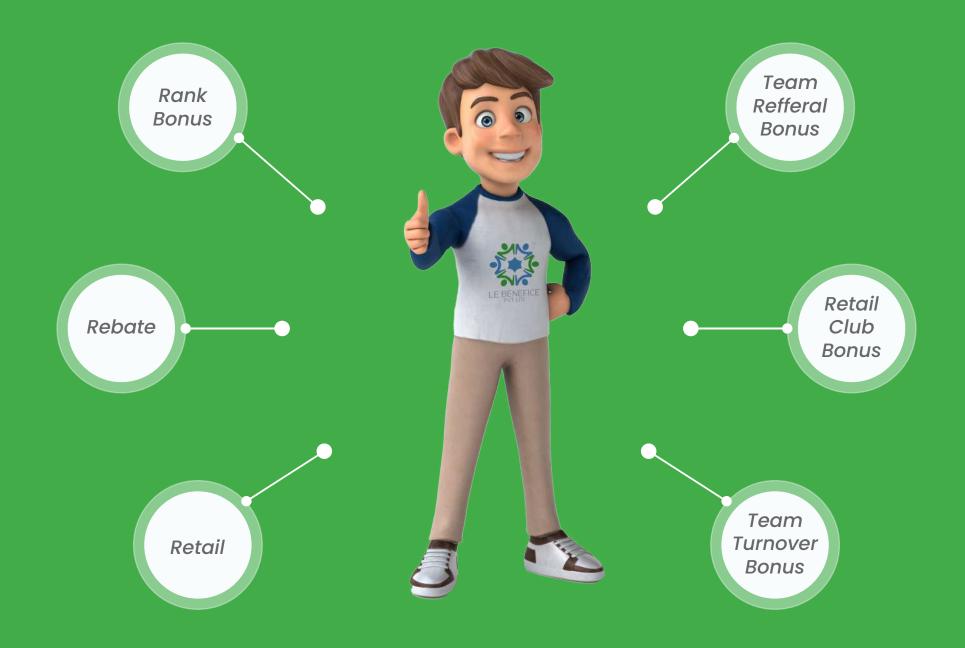
### **REPURCHASE BONUS PLAN**



Join from any via RBV or BV and choose any products from our range.

One RBV rate 3 TO 15 RS

## REPURCHASE PLAN HIGHLIGHTS



## REPURCHASE PLAN HIGHLIGHTS







Note: A first invoice of 750 RBV is required.

## RETAILER CLUB BONUS



MONTH	PRBV	POINT
Month	5000 RBV	1 Point
Month	10,000 RBV	2 Point
Month	20,000 RBV	4 Point



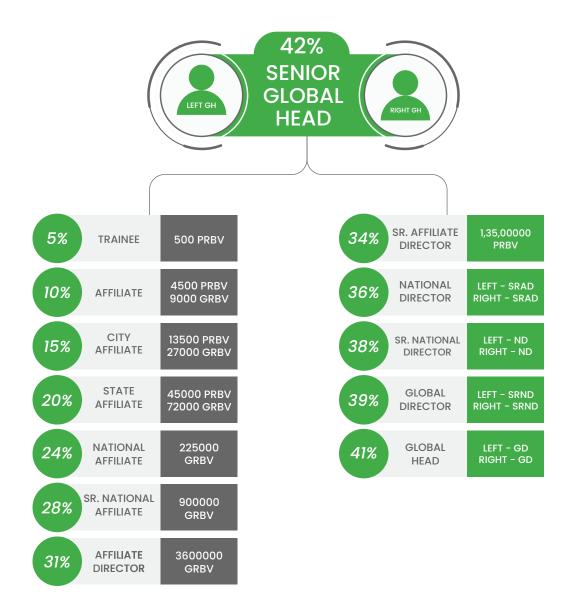
The total RBV turnover of the company is 10 Lac. In this case, the company will take 10% (1 Lac), which will be divided by the number of points.

Note: 5000 RBV = 1 Point.

#### **RANK INCOME OF RANK BONUS**



#### Team and Personal Purchase Bonus



# OF RANK BONUS







You are on 20% as a State Affiliate Manager:

A = ₹150, B = ₹200, C = ₹150.







3000 PRBV

## REBATE BONUS



The Self-Purchase Bonus is dependent on the self RBV product purchase.



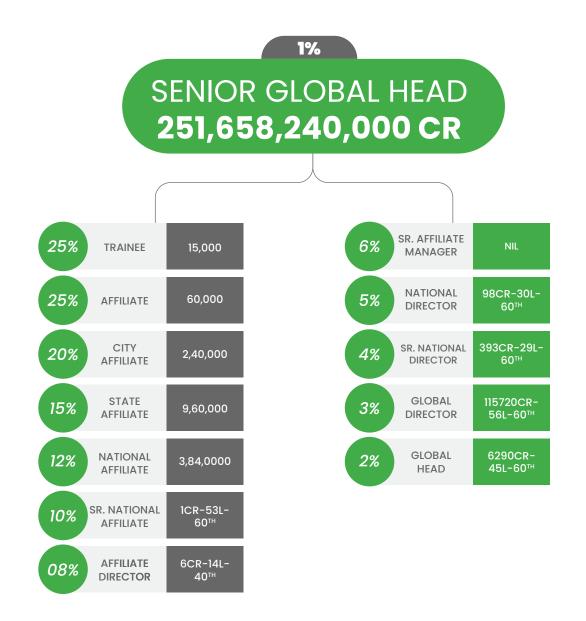


SELF PURCHASE 10,000/- RVB X 20%



#### REPURCHASE TEAM BUILDING BONUS



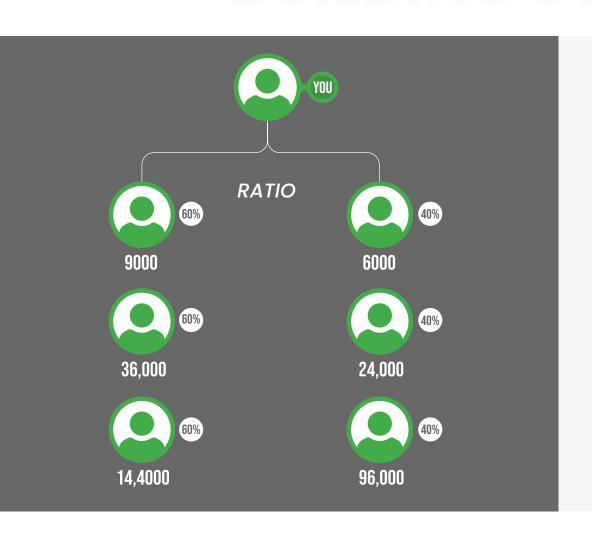


Note: Left and Right ranks are compulsory for every rank, following a 60-40 ratio (1%) for the infinity bonus.

A 750 BV monthly repurchase is compulsory, with the calendar month closing.









Points to Remember:

RBVs should be in a 60/40 ratio for maximum benefit. Accumulated RBV.

A monthly repurchase of 500 RBV is compulsory for all RBV payouts.

#### **RBV TEAM BUILDING BONUS**

	NIE	

RANK	MATCHING AMOUNT	% OF DISTRIBUTION	YEARLY MATCHING	MONTHLY MATCHING	MONTHLY ONE TIME	% PERCENTAGE
TRAINEE L/R	15000	25%	3750	313	6000	40
AFFILIATE L/R	60000	25%	15000	1250	12000	20
CITY AFFILIATE L/R	240000	20%	48000	4000	20000	8.33
STATE AFFILIATE MANAGER L/R	960000	15%	144000	12000	30000	3.12
NATIONAL AFFILIATE MANGER L/R	3840000	12%	460800	38400	70000	1.82
SR.NATIONAL AFFILIATE MANGER L/R	15360000	10%	1536000	128000	100000	0.65
AFFILIATE DIRECTOR L/R	61440000	8%	4915200	409600	200000	0.32
SENIOR AFFILIATE DIRECTOR L/R	245760000	6%	14745600	1228800		
NATIONAL DIRECTOR L/R	983040000	5%	49152000	4096000		
SR. NATIONAL DIRECTOR L/R	9932160000	4%	157286400	13107200		
GLOBAL DIRECTOR L/R	15728640000	3%	471859200	39321600		
GLOBAL HEAD L/R	62914560000	2%	1258291200	104857600		
SR. GLOBAL HEAD L/R	INFINITY	1%	VALUE!	VALUE!		

Note: Left and Right ranks are compulsory for every rank, following a 60-40 ratio, 40-60 ratio, and monthly RBV repurchase. Accumulated RBV is applicable for a lifetime.





MONTH	GRBV	POINT
MONTH	60,000 GRBV / 60:40	1 POINT
MONTH	120,000 GRBV / 60:40	2 POINT
MONTH	240,000 GRBV / 60:40	4 POINT

#### **EXAMPLE**

The total RBV turnover of the company is 10 Lac. In this case, the company will take 15% (1.5 Lac), which will be divided by the number of points.

NOTE: Any 60000 GRBV = 1 Point

# FOLLOWING POINTS NEED TO BE KEPT IN MIND

Direct Seller Application Form for Le-Benefice I hereby declare that:

- I am above 18 years of age and a citizen of India.
- I have not paid any entry or subscription fee for registration/enrollment as a Direct Seller.
- I have read and understood the policies of the company as mentioned on the company website.
- I have been made aware of the Le Benefice Business Plan, the rules of conduct, and the Code of Fthics.
- I am eligible to execute a contract as per the Indian Contract Act 1872, and I am not convicted, bankrupt, or a person of unsound mind.
- I hereby declare that the information provided above is true, complete, and correct to the best of my knowledge, and I am fully liable for any consequences that may arise.
- KYC is mandatory for payout release and any wallet redemption.
- For the first matching income, a 2:1 ratio is compulsory for every package. The first tail will always be reserved for the company; after that, the payout for matching will be generated on a 1:1 ratio.
- FP matches with FP, and BV matches with BV. Two direct left and right sponsors are compulsory.
- All income will be transferred to the payout wallet, with a deduction of 10% buffering charge + TDS, as applicable.

# FOLLOWING POINTS NEED TO BE KEPT IN MIND

- Daily income generation cut-off times will be 12:00 AM and 12:00 PM. Requests made until 12:00 PM will be processed. Requests made by Saturday night will be paid out every Monday.
- Upgraded packages are not considered for reward points, fresh pair, or club turnover income.
- The qualification round is not considered for fresh pair and the Business Development Fund (BDF).
- Activity bonus includes Mart expenses up to 4% (\*40% sales target needed).
- Payments will be distributed within 45 days after full payment is received.
- A 10% buffering charge and applicable TDS will be deducted from franchisee income.
- In the event of misfortune (such as death or permanent disability) involving any of our joined distributors or mart owners, the beneficiary of their ID will be transferred to their nominee.
- Mart income will be given to the mart owner on a monthly basis, based on mart billing, after the deduction of taxes.
- Offer products are available for both first purchases and repurchases.
- Combo packages are exclusively for promotional activities for direct sellers and the company.
- The company reserves the right to change or close any offer and combo packages without prior notice.
- Team-building bonus, business development fund, and rewards are our main sources of income.
- All other income is considered company bonuses and offer income. The company reserves the right to remove, increase, or decrease the amounts.

#### PAYMENT DETAILS

#### **Bank Details**

A/C HOLDER NAME: Le-Benefice Pvt. Ltd

BANK NAME : IDFC BANK

ACCOUNT NO. : 10076988939

IFSC CODE : IDFB0041264

BRANCH : Commerce House, Indore 452001

A/C HOLDER NAME: Le-Benefice Pvt. Ltd

BANK NAME : HDFC BANK

ACCOUNT NO. : 50200069099422

IFSC CODE : HDFC0000404

BRANCH : Satya Sai Square, Indore

UPI ID: lebenefice2021@ibI

Phone Pay And Google Pay: 9770053531